



FRAN SCHWARTZ, ELYSIUM DESIGNS

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<http://elysium.designs.freehostia.com/portfolio.html>

<http://elysiumdesigns.freehostia.com/One-Page/index.html>

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"There are three responses to a piece of design - yes, no, and WOW! Wow is the one to aim for."

~ Milton Glaser

WORK EXPERIENCE

January 2016 - February 2016 Website Design

Client: Merrill Joan Gerber, Author. Design-Adapt WordPress template and all plug-ins, created all graphic assets and visual elements. Social Media Consultant

July 2014 - Present - Freelance Graphic Designer and Social Media Consultant

Client: The noteproject. Designing and creating graphic assets

Adobe Creative Suite CS6: Photoshop and Illustrator. Creating files for pre-press production for printing, manufacturing and creating web assets. Photoshop compositing, and image manipulation.

Social Media: Content curation, and marketing.

2002-2014 Elysium Designs Freelance Assignments New York, NY

Web, Graphic and Digital Designer Create deliverables as follows:

Website, Production, Visual elements, graphic design, illustration, animation

Advanced Skills Photoshop CS6 and CC

Working knowledge of Illustrator CS6, InDesign CS6, Fireworks CS6, PowerPoint, After Effects. Flash Digital Retouching, Color Theory, Typography, Branding, Photoshop: Compositing, Masks and Layers GIFs, Motion Graphics (After Effects), and Video Editing. Print Pre-Production and Color Management

Adapting code: Web Design deliverables for: HTML and CSS,

Adobe Acrobat Pro 10, Microsoft Office, WordPress, Some Axure RP Pro (Wireframes)

EDUCATION

Parsons School of Design - New York, NY

B.F.A. Illustration and Graphic Design

The Juilliard School - New York, NY

Music Composition and Theory



SOCIAL PROFILES

